



1801 W. International Speed Blvd.
Daytona Beach, FL, 32114
(386) 253-0611

INTEROFFICE MEMORANDUM

To: John Darby, NEXTEL® Cup Series Director
 From: Juan Lyon-Fewell, Associate Counsel for Enforcement
 CC: Gary Crotty, General Counsel
 Date: April 1, 2006
 Re: Proposed Competitor Penalty System—**Confidential!!!!!!**

Per your request, the Enforcement Division has begun work on a consistent penalty system for competitors. Below is a chart detailing our initial proposal. While these suggestions may be controversial, we believe they are appropriate and should inhibit competitors from violating NASCAR rules. Your feedback is welcome.

Infraction	Penalty
12-4-Q (car, car parts, components and/or equipment that do not conform to NASCAR rules)	1 st offense: \$1,000-\$5,000, depending on severity 2 nd offense: \$5,000, \$10,000, depending on severity 3 rd offense: \$25,000, 25 owner points, 25 driver points 4 th offense: Mandatory 60 hours of viewing "Virtual Garage" narrated by Benny Parsons and Jeff Hammond [Note: We want them scared.]
12-4-CC (crew chief lacks loyal female fan following)	1 st offense: \$1,000 2 nd offense: \$2,500 3 rd offense: Assignment to cc either the #14 or #12 NBS FitzBradshaw car and appear on <i>NBS 24/7</i> . [Note: We want them scared.]
12-4-U (unapproved sponsor reference)	1 st offense: \$10,000 and 100 Joyce Julius ratings points 2 nd offense: \$25,000, 250 Joyce Julius ratings points, & 25 hours spent on camera with Michael Waltrip trying to get a word in edgeways. [Note: We want them <i>really</i> scared.]
12-4-L (improper or obscene language or gestures)	1 st offense: \$10,000 & 25 driver points 2 nd offense: \$100,000 contract to record rap video with DefJam Records and Young Jeezy [Note: We want them <i>really</i> scared.]
12-4-C (unapproved contact between competitors)	1 st offense: \$10,000 2 nd offense: \$25,000, 25 owner points, 25 driver points, and anger management training with Kurt Busch 3 rd offense: \$50,000, 50 owner points, 50 driver points, & 50 hours on camera with Jimmy Spencer [Note: We want them <i>really really</i> scared.]
12-L-DT (inappropriate or inadequate adulation paid to certain popular drivers)	1 st offense: \$25,000 fine, 25 owner points, 25 driver points, & 25% of all diecast revenues for last five years 2 nd offense: 4 Brickyard 400 trophies, 10 restrictor plate wins, 4 championships, 73 wins. [Note: We want them <i>really really really</i> scared.]